

YOU'RE
INVITED

to a summer you will never forget! Champion's 40th Celebration!



Champion Cheerleading



It all starts at...

Champion!

Whether you are new friends, or old friends, we can't wait to bring you the best training this sport has to offer! Start your season with The Champs! Make memories that will last a lifetime!

A Welcome... **FROM THE KIOGIMAS**

A note from the new owners:

It's with great excitement and gratitude that we step into the role of owners of Champion Cheerleading. We are truly humbled in this moment, but feel a sense of readiness that only God could've provided us in our journey leading to this.

We don't take this moment lightly. And we will work tirelessly to continue the Champion Legacy.

Our mission is simple... to continue the great work of Kim and the Kaye Family. To provide the best training that a Cheer Company has to offer. To continue educating and learning as we go and grow. To make it more than just Cheer. And to always, always, strive to leave an enduring mark on all who come to Champion.

Go Champs, Forever!

With love,
The Kiogimas



IT ALL STARTS AT *Champion!*



Champion is committed to the overall success of athletes, coaches, and others. It is through this commitment that we will strive to instill character that will ultimately lead them to a lifetime of positive choices.

As directors we will make every cheerleader and coach feel welcomed and taken care of every day of their experience with us at Champion. We will encourage each staff member to make a difference by guiding them and we will show them their worth by appreciating the work they do each day.

Champion staff promises to establish strong relationships, not only to influence, but to inspire all who come in contact with us. We will strive to leave an enduring mark on all who come to Champion!

CHAMPION

Leadership Staff



Celia Kiogima - Owner & President

Celia is in her 18th year at Champion.

She is the former Head Cheer and STUNT

Coach at Davenport University. During her tenure at DU, she led the Panthers to 9 NCA National Championships, 5 STUNT

Conference Championships and 9 STUNT National

Championships. Former collegiate cheerleader and former Head

Coach at West Ottawa. Celia is a former USA Cheer Board of

Director, as well as the STUNT Advisory Board Committee and

the College STUNT Coaches Association. She was awarded the

40 under 40 Cheer Daily Award in 2025, and Coach of the Year

for STUNT in 2018. She is wife to Carter and Mama to sweet

Matthias and Maximus.



Carter Kiogima - Owner and VP

Carter is a former cheerleader from Central Michigan

University! He competed with CMU in the Small Coed division at

UCA College Nationals in 2012 and 2013. Carter also competed in

the UCA Partner Stunt competition both years, finishing 8th in

2012 and 4th in 2013. Former coach from Grand Valley State

University where he coached the Large Coed team to an NCA

National Championship in 2016 and two runner-up finishes in

2017 and 2018. Former coach at Davenport University where he

helped lead the Panthers to 4 NCA College National

Championships, 4 College STUNT Conference Championships

and the 2023 College STUNT National Championship!

He is a proud Dada to Matthias and Maximus!



Amber Sullivan - Head Senior Director

Amber is in her 17th year at Champion.

She is a former coach for Motor City Cheer where she led her teams to three Gold Medals at All Star Worlds and two Silver Medals. She was also

the former Director of STUNT The Sport at MCC, a former cheerleader from Oklahoma State University (2015 STUNT National Champions) and

Davenport University (2013 NCA National Champion). Former Assistant

Coach and 6-time National Champion and 3-time STUNT National

Champion from Davenport University. Wife to Michael and Dog Mama to

Cooper.



Mackenzie Brower - Senior Director

Mackenzie is in her 11th year with Champion.

She is a former state champion cheerleader and grad from Grandville.

She also attended and cheered at Grand Valley State University. Former

Assistant Cheer and STUNT Coach at Davenport University where she is

a 3x NCA National Champion Coach, a 3x STUNT Conference Champion

Coach, a 2x STUNT National Champion Coach. Current Varsity

Assistant Coach at Grandville where she led her team to a runner up

finish in 2021.

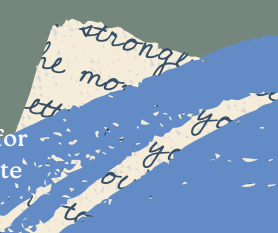


Karin Ware - Office Manager

Karin served as Champion's first Office Manager for many years and has been back with Champion for

the past 3 years! She has 33 years experience in customer service, hospitality management, corporate

relocation and office management. Former employee of Walt DisneyWorld. Wife and mother of 3.



CHAMPION

Leadership Staff



Hope Fryer - Director

Hope is in her 10th year with Champion. Former Rochester cheerleader 2-time State Champion and 2-time All-State, University of Michigan All-Girl Cheer and STUNT team, NCA Runner-Up National Champion, Stingray All-Star Cheer Worlds Team, Motor City Cheer Worlds Team. Tumble coach, and current Varsity Assistant coach at Brighton HS and the All-Girl team at the University of Michigan.



Faith Kulang - Director

Faith is in her 10th year with Champion. Former cheerleader at Grand Ledge High School and Cornerstone University. She is the current Varsity Coach at Grand Ledge High School for 6 years. She is the mama to sweet Londyn.



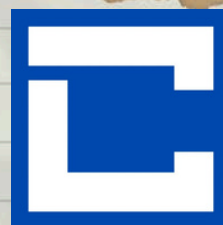
Moriah Sweet - Director

Moriah is in her 8th year at Champion. Former Cheerleader at Hartland & Davenport University - 3 time NCA National Champion, 2023 STUNT National Champion, Assistant Varsity Coach at Byron Center and Head Coach at Grand Valley State University.



Katelyn Claxton - Director

Katelyn is in her 6th year at Champion. Former Cheerleader and graduate from Troy Athens and Central Michigan University. A part of the first ever STUNT team in CMU history and the first ever STUNT National qualifiers in CMU history in 2025.



TEAM Camps



Residential: **July 17-19 (Session 1)**
July 24-26 (Session 2)
July 30-Aug 1 (Session 3)



Beast Elite: **Aug 6-8**



Commuter Camp: **Aug 14-15**



Home Camps: **Pick Your Dates!**



Level Up Stunt Camps:
Aug 22nd and Aug 23rd

**SHERRI TAORMINA, COACH,
LAKESHORE VARSITY**

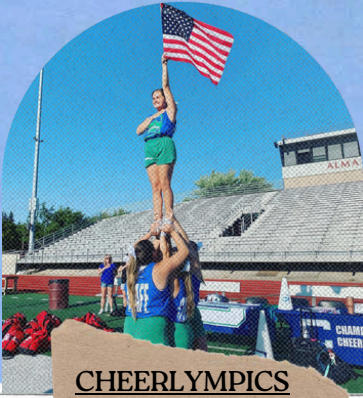
Champion camp is truly a well oiled machine. The athletes are busy and the sessions are organized and broken up perfectly throughout the day. Every stunt session has multiple levels for any team to challenge themselves at an appropriate level. The transition and flow of camp are seamless. Well done as always, Champion! Thanks for creating an invaluable experience to start the momentum of our season. We love you!

JULIE GOODWIN, ALLEN PARK VARSITY
"It always starts for us at Champion! It's the foundation that sets the tone for our entire year. Staff was, WOW, so encouraging, honest and pushed us hard!"

JESSICA TREMONTI, APMS
"Once again, Champion delivered an amazing experience for our team and coaches. Truly, the best of the best, always and forever!"

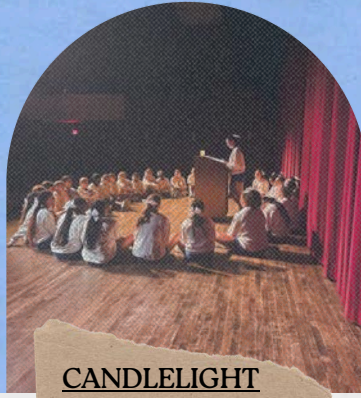
CHAMPION

Camp Components



CHEERLYMPICS

We're not all work and no play... Your team will "compete" in various "Cheerlympic Games" for recognition at the medal ceremony! Gold, Silver and Bronze or just the plain fun of teamwork makes this a favorite of Champion teams.



CANDLELIGHT

On the last night of camp our staff shares inspirational stories and real life experiences in a way that will help you and your team put everything into PERSPECTIVE. It allows all of us to see the big picture as we grow through the challenges and experiences of life. Ending with a "Promise Circle," each team leaves feeling closer to their coach and teammates and empowered for the season ahead!



SPIRIT DAY PARADE

There's nothing like school spirit and as cheerleaders, you set the tone! We believe camp is the best place to explore your capacity to bring this excitement to your school and community. You'll love the FUN of the Spirit Day Parade!



TEAM & BUDDY TIME

Our daily schedule of Team Time provides you with the opportunity to go a little deeper with each other. A time when the focus is just YOUR TEAM! You will also spend time with another team while at camp... Your "Buddy Team." This will allow you the opportunity to get "up close and personal" with other athletes in our sport.



GIVEBACK PROGRAM

Leadership is an essential part of cheerleading and is demonstrated not only in our schools but communities as well. A great leader must be able to take their eyes off themselves in order to see the needs of others. We believe that teaching young people the importance of this is vital to our future. Therefore, each year we incorporate a program which allows them to impact the lives of others through service. Utilizing this sport to make a difference is one of the best parts of camp!

LAUREN TURNER, COACH,
LCN VARSITY

We do not become a team until we get to Champion! Beast Elite offers knowledge, toughness, and helps us rise! Thank You!

JULIE SMITH-BOYD, COACH,
GRANDVILLE VARSITY

It was so good to be back after 15 years! Champion is better than ever! Every aspect of camp was great, and we all loved it!

TROY ATHENS

Camp was absolutely amazing! We appreciate everything you all did for us, our team feels more confident than ever! We can't wait for next year!

CHAMPION

Camp Components

CTD



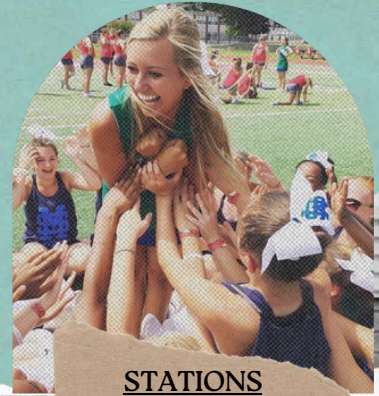
PRIVATE COACHING

Each team is assigned a Staff Member to be their "Private Coach." This fresh set of eyes and perspective will give tips to help improve, build confidence and create positive results while at camp!



CHAMPION MATERIAL

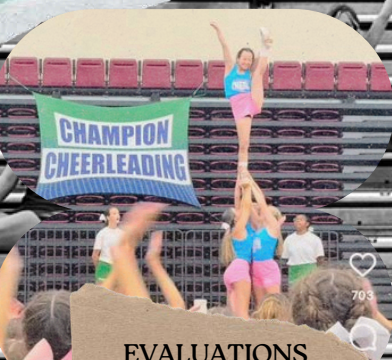
After attending a Champion camp, you will be leaving with far more than memories! NEW Champion Cheers are taught every summer offering your team hands on experience, learning and motion execution. NEW Chants, NEW Stunts, NEW Pyramids - the list goes on! Your team will also have the opportunity to create a Game Day!



STATIONS

Throughout our 40 years, we have found that the best way to learn in a camp environment is through our CHAMPION Stations! This way of learning splits up the day for your team and allows them to work with multiple STAFFERS!

We believe that purposeful learning is accomplished when hard work is recognized... we love adding Champion Ribbons to this part of our curriculum!



EVALUATIONS

Not only does this provide fundamental learning, it's also a great way to chart your team's progress in all areas of cheer!



SEMINARS

Taking a step away from the physical aspect of our sport; seminars allow individual athletes to choose to learn from STAFF "more than just cheerleading".

We love creating an environment that fosters growth in all areas and hones in on the person behind the skills.

PLAINWELL VARSITY
Our camp experience pushed us out of our comfort zones and pulled us all together in the best possible way. Thanks to our elite coaches, we achieved the unthinkable. Staff and candlelight bonded us in a truly special way.

CHRISTINA WILSON-PEACOCK, COACH, BRIGHTON
We love Champion! There's no better camp in Michigan that truly fits our program and has the knowledge required to prepare our athletes for their season. It's fun, it's educational, and it's NECESSARY for Michigan cheer programs!

CASSANDRA WALLACE, COACH, CASS TECH VARSITY
Staff shared so much knowledge during these last three days, and we improved so much in stunting. We came in with just the bare basics, but leaving with tools to add to our toolbox. Thank you so much for another great experience!

RESIDENTIAL *Camp*

Session 1:
July 17-19
Session 2:
July 24-26
Session 3:
July 30-Aug 1

THIS CAMP IS DESIGNED FOR ALL LEVELS, FROM MIDDLE SCHOOL TO ADVANCED VARSITY AND EVERYTHING IN BETWEEN. AS WITH ALL OF OUR CAMPS, WE INSTRUCT IN DETAIL ALL THE NECESSARY TIPS FOR SUCCESS IN CHEERS, JUMPS, STUNTS, PYRAMIDS, TUMBLING, PRECISION AND MORE. WE PROVIDE YOU WITH ALL YOU'LL NEED TO CREATE VISUAL GAME AND COMPETITIVE MATERIAL. THUS, ACHIEVING THE EDGY LOOK CHAMPION TEAMS ARE KNOWN FOR.



CLICK HERE

BEAST ELITE

Camp

Aug 6-8



CLICK HERE

THIS CAMP IS GEARED TO TRAIN VARSITY TEAMS WHO HAVE AN INTENSE MINDSET AND ADVANCED CAPABILITIES. THIS CAMP WILL PUSH YOUR ATHLETES TO DO MORE AND BE MORE; WHILE SURROUNDED BY TEAMS OF THE SAME CALIBER. WHAT TO EXPECT? • AN AMPED UP ATMOSPHERE • EVALUATION ON A CUSTOM ROUTINE (COMPILED OVER THE COURSE OF CAMP AND EVALUATED DAILY) • VISUAL STUNTS, STUNT SEQUENCES, TRANSITIONS AND PYRAMIDS (DIFFICULT DOESN'T ALWAYS GET THE WOW) WILL WE SEE YOU AT BEAST ELITE? ALL TEAMS MUST QUALIFY TO REGISTER FOR THIS CAMP. TEAMS WHO RECEIVE 95% OF THE TOP TEAMS SCORE IN THEIR RESPECTIVE REGIONAL ARE ELIGIBLE.

COMMUTER

Camp

August
14th - 15th
Oxford HS



CHAMPION IS KNOWN FOR ITS SUPERIOR TRAINING IN ALL AREAS OF THE
SPORT OF CHEERLEADING! THIS CAMP BRINGS THIS TRAINING TO YOU IN
A CONVENIENT CAMP SETTING WITH AN INCREDIBLE SCHEDULE THAT
GIVES YOU THE TRUE CHAMPION EXPERIENCE!

YOUR CHANCE TO LEARN FROM THE BEST AND EXPERIENCE THE #1 CAMP
IN MICHIGAN!

OPEN TO MIDDLE SCHOOL, FRESHMEN, J.V. AND VARSITY TEAMS.

[CLICK HERE](#)



HOME

Camp

**You choose
your dates!**

IF YOU CAN'T COME TO US... WE'LL COME TO YOU! NO ONE SHOULD MISS OUT ON THE CHAMPION EXPERIENCE! DURING OUR ONE OR TWO DAY CAMP AT YOUR SCHOOL, WE WILL DESIGN OUR PROGRAM TO MEET YOUR EXACT NEEDS. NO TWO HOME CAMPS ARE ALIKE, EACH ONE IS CUSTOM-FIT. AS ALWAYS, THE MATERIAL YOU RECEIVE WILL BE THE BEST ANYWHERE, TAUGHT BY A STAFF THAT COMPARES TO NONE! WANT ADDITIONAL STAFF TO WORK WITH YOUR TEAM? CALL OUR OFFICE TO SCHEDULE YOUR CAMP AND DISCUSS YOUR OPTIONS.

CLICK HERE

PREMIER HOME

Camp

BOOK A CAMP EXPERIENCE AT HOME WITH ONE OF OUR VETERAN OR SENIOR LEVEL DIRECTORS. SPOTS ARE FILLED ON A FIRST COME FIRST SERVED BASIS AND ARE LIMITED!



LEVEL UP STUNT

Camps

August 22nd -
East Side
Location

August 23rd -
Legacy Sports
Complex

FUNDAMENTALS, TECHNIQUE TRAINING, NEW STUNTS, PYRAMID BUILDING, AND SO MUCH MORE PACKED INTO OUR CHAMPION LEVEL UP STUNT CAMPS! WE COVER ALL AREAS OF STUNTING TO ALLOW THE FOUNDATIONS TO BE BUILT OR REVISITED AT THE START OF YOUR SEASON! THE CHAMPS LOVE MEETING YOU WHERE YOU ARE AT AND OFFER FOCUS SESSIONS TO CATER TO WHAT YOUR TEAM GOALS ARE! GET THE BEST TRAINING AND LEVEL UP YOUR STUNTS WITH CHAMPION!

OPEN TO MIDDLE SCHOOL, FRESHMEN, J.V. AND VARSITY TEAMS.





THE CHAMPION

Difference

Champion STAFF 40
GO CHAMPS FOR LIFE!

This incredible group of people has established a higher standard of work ethic, moral fiber, professionalism, knowledge and down to earth great attitude! The extensive training they endure allows them to work with your team in a way that no other camp is able to offer. We have a passion for what we do and it especially shows in our relationships between staff and teams.

SUBSCRIBE TO OUR
PODCAST!

Champ Chat



GO CHAMPS! FOLLOW US ON
Social Media Issue #40



VISIT CHAMPION
at our website!



Facebook: Champion Cheerleading
Instagram: @champion_cheerleading
TikTok: @champion.cheerleading

SUMMER 2026

YOU'RE INVITED TO...

STAFF 40



CHAMPION STAFF TRYOUTS

CELEBRATE
40 YEARS
OF
CHAMPION!

SHARE
YOUR
PASSION!

THE BEST
SUMMER JOB!

NETWORK AND
TRAIN WITH THE
BEST OF THE
BEST!

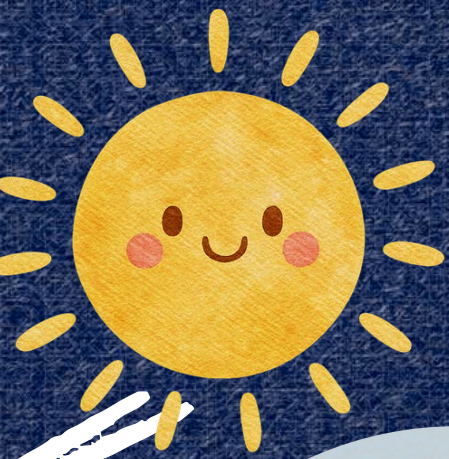


BEING A CHAMPION
STAFF MEMBER IS A
TRANSFORMATIVE
JOB AND THE
REWARDS ARE
LIMITLESS!

SATURDAY, MARCH 21ST
SCRANTON MIDDLE SCHOOL
1:00 PM

EMAIL:
CELIA@CHAMPIONCHEERLEADING.COM

IF THIS JOB IS FOR
YOU, WE WOULD
LOVE TO HAVE YOU
APPLY!



See You Soon!

*Love,
The Champs*

