

CHAMPION *C*HEERLEADING

FLOURISH



at Champion





WELCOME

Flourish: a person/people who grow or develop in a healthy way, especially as the result of a particularly favorable environment.

Every coach wants their team to flourish under their guidance and training. And it must start with a strong beginning and solid foundation to build on. There is a reason Champion has maintained its reputation as Michigan's camp of choice for 38 years. It is quite simply, the best choice. Teams who come to Champion flourish! We cover every aspect of this sport, not just part of it, and we empower athletes to be exceptional people. There is no camp like Champion. No one offers everything that we do. And no camp has 38 years of knowledge, experience, and success like Champion.

Our directors and staff represent some of the highest caliber people in this industry. Their backgrounds and experience bring an unmatched element that sets the Champion staff apart. They are charged up to work with your athletes!

We are so thankful for every team who continues to call Champion their summer home, ranging from state champion teams, to middle school teams. We ARE the camp that will help you lay the foundation to flourish in 2024! So don't hesitate to register, the choice is clear, Champion!

Kim Kaye
Founder and President



"The amount of challenge and push was spot on! Staff took their time to individualize our personal needs, and helped us reach so many goals! We are taking so much home with us, a solid foundation to build on."

- KATIE TOMLINSON
CROS-LEX

TEAM CAMPS



CONTENTS

CAMP COMPONENTS



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THE DIFFERENCE

"Absolute perfect way to start our season together. This camp was just what our team needed to come together and gain confidence - we are young, but we are stronger after this camp!"

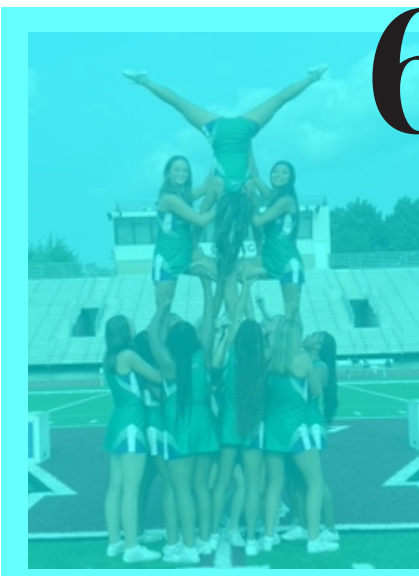
- CARLY SALINAS FHN

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LEVEL UP STUNT CAMP



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STAFF

"I love the energy and passion of all the staff! Every team, big and small, is seen and encouraged to be their very best. Fabulous material to take home and 'wow' our crowd!"

- CHRISSEY LATSLATTER
FLUSHING

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FLOURISH

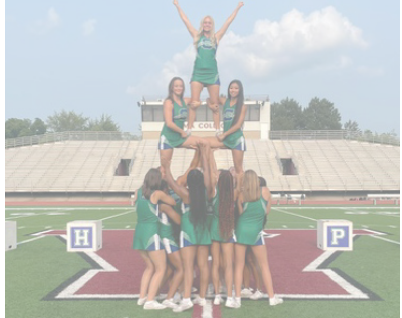
as a team

RESIDENTIAL



DATES:
ALMA ONE - JULY 13-15
ALMA TWO - JULY 19-21
ALMA THREE - JULY 25-27

BEAST ELITE



DATES:
AUGUST 1 - 3

COMMUTER CAMP



DATES:
AUGUST 9 - 10
OXFORD HIGH SCHOOL

HOME



DATES:
PICK YOUR DATES!

This camp is designed for ALL levels, from middle school to advanced varsity and everything in between.

As with all of our camps, we instruct in detail all the necessary tips for success in cheers, jumps, stunts, pyramids, tumbling, precision and more.

We provide you with all you'll need to create visual game and competitive material. Thus, achieving the edgy look Champion teams are known for.

This camp is geared to train varsity teams who have an intense mindset and advanced capabilities. This camp will push your athletes to do more and be more; while surrounded by teams of the same caliber. What to expect?

- *An amped up atmosphere*
- *Evaluation on a custom routine (compiled over the course of camp and evaluated daily)*
- *Visual stunts, stunt sequences, transitions and pyramids (difficult doesn't always get the WOW)*

Will we see YOU at Beast Elite? All teams must qualify to register for this camp. Teams who receive 95% of the top teams score in their respective regional are eligible.

Our commuter camps have proven to be a great choice for many teams over the past few years. If you want your team to experience all the great things that Champion has to offer, without the overnight commitment (unless you opt to stay in a hotel), this 2-day, packed-full camp is perfect for you!

If you can't come to us... we'll come to you! No one should miss out on the Champion experience! During our one or two day camp at your school, we will design our program to meet your exact needs. No two home camps are alike, each one is custom-fit. As always, the material you receive will be the best anywhere, taught by a staff that compares to none!

Want additional staff to work with your team? Call our office to schedule your camp and discuss your options.



Team Camp



"It was great to be back at Champion! Our girls needed the push, and the high-level quality camp that Champion offers. They learned an abundance of material, stunts, and drills that will help us succeed."

CHRIS HUDSON & MEGAN TITUS, EK

“I’ve attended camp as a young athlete, then as a young coach. Now at the age of 37, attending the 37th year has been absolutely amazing! Thank you for all of the unforgettable memories and years of fun!”

- COACH KENDRA SHY, BEDFORD MS

COACH TIME

Allows you the opportunity each day to work independently with your team!



PRIVATE COACHING

Each team is assigned a Staff Member to be their “Private Coach.” This fresh set of eyes and perspective will give tips to help improve, build confidence and create positive results while at camp.



STATION AWARDS

We believe that purposeful learning is accomplished when hard work is acknowledged. We love recognizing those teams who give extra effort at each station.



EVALUATIONS

Not only does this provide fundamental learning, it’s also a great way to chart your team’s progress in all areas of cheer!



Comments

The Difference

The Champs exceeded my expectations – our first time at commuter camp instead of residential, and it did not disappoint! Jampacked! I feel our team got just as good of a camp experience as they do in Alma!

NICOLE HILLS, LAKE ORION



CHEERLYMPICS

We’re not all work and no play... Your team will “compete” in various “Cheerlympic Games” for recognition at the medal ceremony! Gold, Silver and Bronze or just the plain fun of teamwork makes this a favorite of Champion teams.



GIVE BACK PROGRAM

Leadership is an essential part of cheerleading and is demonstrated not only in our schools but communities as well. A great leader must be able to take their eyes off themselves in order to see the needs of others. We believe that teaching young people the importance of this is vital to our future. Therefore, each year we incorporate a program which allows them to impact the lives of others through service. Utilizing this sport to make a difference is one of the best parts of camp!



TEAM TIME & BUDDY TIME

Our daily schedule of Team Time provides you with the opportunity to go a little deeper with each other. A time when the focus is just YOUR TEAM! You will also spend time with another team while at camp... Your “Buddy Team.” This will allow you the opportunity to get “up close and personal” with other athletes in our sport.



CANDLELIGHT

On the last night of camp our staff shares inspirational stories and real life experiences in a way that will help you and your team put everything into PERSPECTIVE. It allows all of us to see the big picture as we grow through the challenges and experiences of life. Ending with a “Promise Circle,” each team leaves feeling closer to their coach and teammates and empowered for the season ahead!



SPIRIT DAY PARADE

There’s nothing like school spirit and as cheerleaders, you set the tone! We believe camp is the best place to explore your capacity to bring this excitement to your school and community. You’ll love the FUN of the Spirit Day Parade!

It’s time to

FLOURISH

Click **HERE** to Register



“Champion is where it’s at! The foundation that is built at residential camp is so strong, it is essential for building a strong team and giving us strong seasons ahead!”
 - LANSING CATHOLIC VARSITY



“Beast Elite was more than camp, it was an experience! Our team will never forget this! We were pushed, motivated, encouraged, and we left hungry for all this year holds!”

- PLAINWELL VARSITY

FLOURISH

as you fly to new heights

Level Up Stunt Camp

Camp



LeRoy McCullough and James Speed



LeRoy is the head coach of the U.S. Coed National Team, 10-time ICU World Champions! He also has 16 national titles at both the High School and College level.

James is the head coach at the University of Louisville with 20 national championships! He is also the former coach of the U.S. National Team, is a renowned stunt innovator and the owner of Gymtime All-Stars!

Joining these two will be members of the U.S. National Team, along with several national champion athletes, CHAMPION STAFF and NCA STAFF!

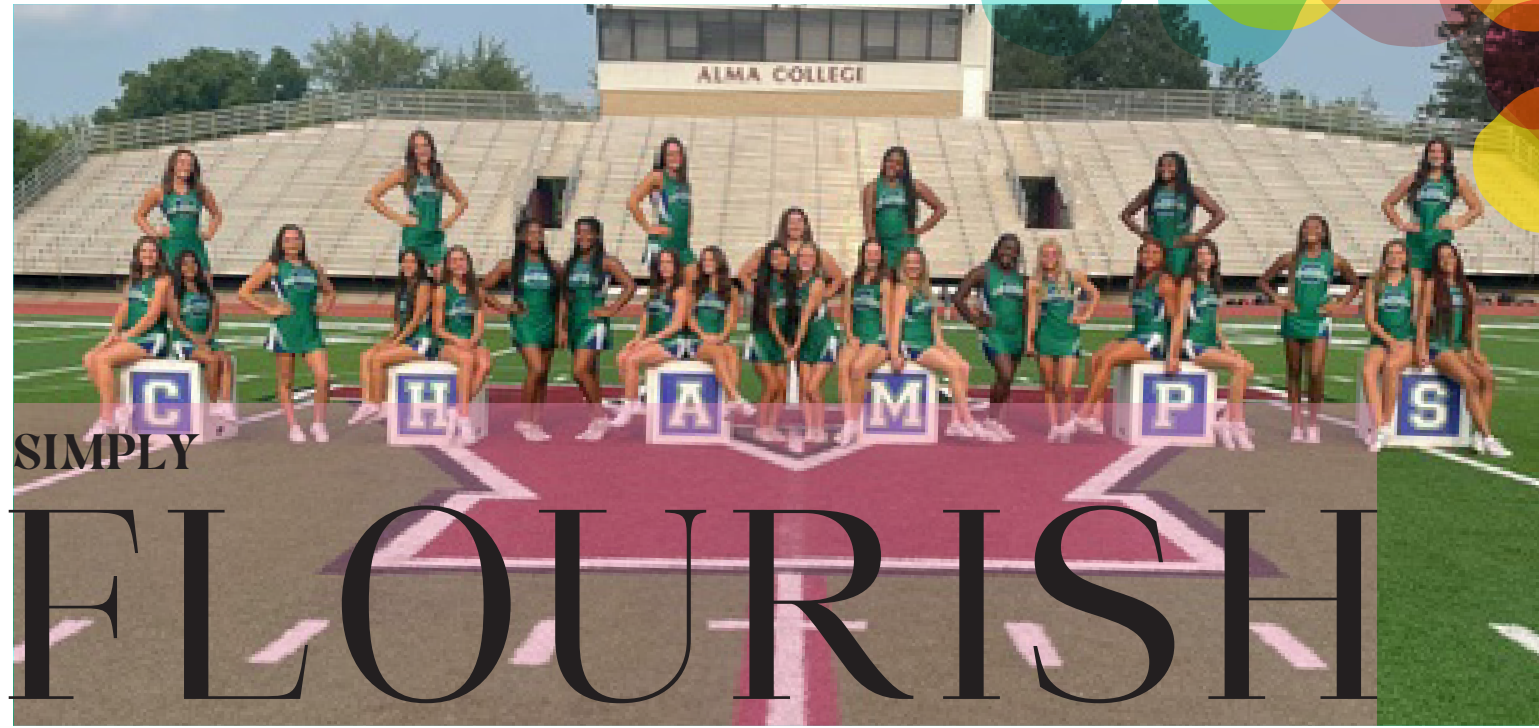


DATES:
Legacy Sports Complex
 AUGUST 13
 AUGUST 14
LEVEL UP ELITE
 AUGUST 15

Staff

"The energy at Champion is unmatched and our athletes love it every year! It continues to be a pivotal start to our season for bonding, skills, and so much more! The staff makes it an unforgettable experience for our girls and gets them thinking about the sport after high school.

Thanks for all you do for our sport!" - LEYA CARSTENSEN & KRISTEN NABOZNY, HOWELL



This incredible group of people has established a higher standard of work ethic, moral fiber, professionalism, knowledge and down to earth great attitude! The extensive training they endure allows them to work with your team in a way that no other camp is able to offer. We have a passion for what we do and it especially shows in our relationships between staff and teams.

Juli Brown



Juli is in her 19th year with Champion. 23 year MHSAA Official and MCJA President, Official of the year recipient, AACCA Certified and a wife and mother of two.

Karin Ware



Owner of Just Ware It Jewelry for 23 years. 32 years experience in customer service, hospitality management, corporate relocation and office management. Former employee of Walt DisneyWorld. Wife and mother of 3. Previous office manager for Champion, and we are thrilled to have her back.

Celia Kiogima



Celia is in her 16th year at Champion. She is the Head Cheer and STUNT Coach at Davenport University. 7-time NCA National Champions and 8-time STUNT National Champions. Former collegiate cheerleader and former Head Coach at West Ottawa. Currently, she sits on the USA Cheer Board of Directors as well as the board of the College STUNT Coaches Association. She is wife to Carter and Mama to sweet Matthias and Max.

Amber Sullivan



Amber is in her 15th year at Champion. She is a former coach for Motor City Cheer where she led her teams to three Gold Medals at All Star Worlds and two Silver Medals. She was also the former Director of STUNT The Sport at MCC, a former cheerleader from Oklahoma State University (2015 STUNT National Champions) and Davenport University (2013 NCA National Champion). Current coach and 5-time National Champion **7** from Davenport University. Wife to Michael and Mama to Cooper.

Mackenzie Brower



Mackenzie is in her 9th year with Champion. Grandville Cheer 2-time State Champion, 2-time State runner up and is in her 7th year Coaching at Grandville. 2023 NCA national champion assistant coach and 2023 STUNT national champion assistant coach for Davenport University.

Hope Fryer



Hope is in her 8th year with Champion. Former Rochester cheerleader 2-time State Champion and 2-time All-State, University of Michigan All-Girl Cheer and STUNT team as , NCA Runner-Up National Champion, Stingray All-Star Cheer Worlds Team, Motor City Cheer Worlds Team. Tumble coach with Jan Blacha and coach at Brighton HS and the All-Girl team at the University of Michigan.

Faith Kulang



Faith is in her 7th year with Champion. Cheered at Grand Ledge High School, cheered at Cornerstone University, and Varsity Coach at Grand Ledge High School for 6 years. mama to Londyn.

Jillian Humphries



Jillian is in her 7th year with Champion. Cheered at Walled Lake Western High School and cheered for 4 years at Central Michigan University. Former assistant coach at CMU for STUNT, Nationals, and Sideline team. Current STUNT coach at Saint Mary's College.

"So happy Beast Elite is back! We had a great experience learning and growing as a team, but most of all, we can't wait to take this experience into the rest of our year!"

- BROOKE MILLER, ADAMS